



A WALK THROUGH

The Net Zero Accelerator Pathways

HERE IT BEGINS...

From arrival to experience – a visual journey through the NOA presence at

Dubai World Trade Centre - Exhibition Gate.

WHY NOA EXISTS

We relieve the biggest growth pains of climate-tech and climate-infrastructure founders: global footprint, customer access and growth-stage capital.

01 GLOBAL FOOTPRINT

Enter new geographies, build local presence and establish international credibility.

02 CUSTOMER ACCESS

Connect proven SMEs with corporates, utilities, developers, governments and strategic partners.

03 CAPITAL ACCESS

Create funding pathways from Series A and growth capital through later-stage rounds and IPO readiness.

WHO WE SERVE

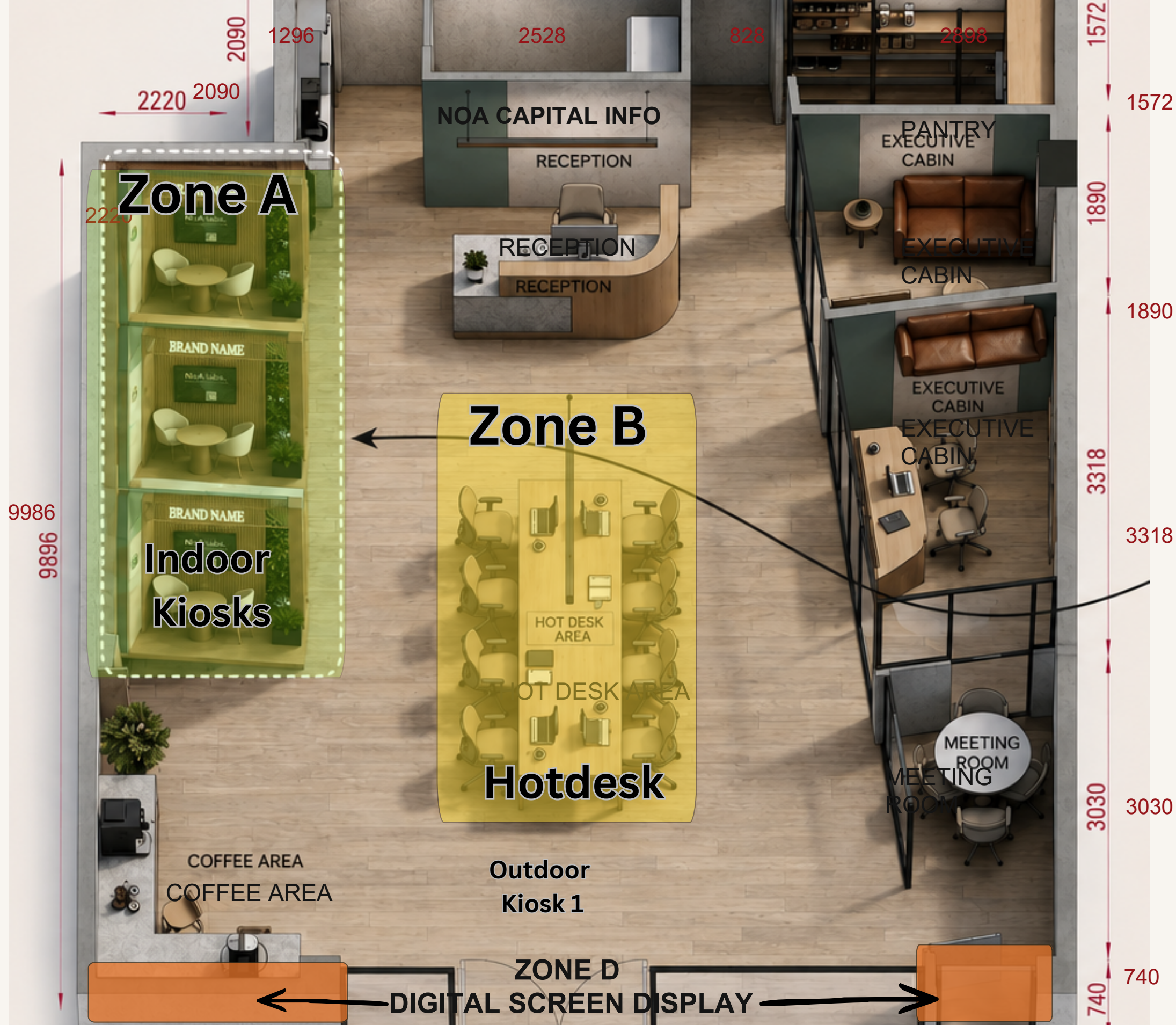
Growth-stage SMEs in sustainability, green technology and climate infrastructure.

- Solar & wind
- Energy storage
- Green buildings
- Green mobility
- Waste-to-energy
- Sustainable agriculture
- AI for energy transition
- Green hydrogen

WHAT WE DO

We are in the business of scaling and financing global climate companies.

- Commercialisation & market expansion
- Global customer & strategic partner access
- Growth capital & investor access
- Series A → growth → IPO pathway



Zone A - Indoor Kiosks

Zone B Hotdesk

Zone C Outdoor Kiosks

Zone D Outdoor Digital Display Screens

OUTDOOR KIOSK DESIGN REFERENCE



INDOOR KIOSKS WILL BE PLACED
ALONG THE LEFT WALL
IN THE GREEN HIGHLIGHTED AREA
&

OUTDOOR KIOSKS WILL BE PLACED AS SHOWN IN
THE PICTURE ABOVE IN THE BLUE HIGHLIGHTED
AREA

**Outdoor
Kiosk 1**

Zone C

**Outdoor
Kiosk 2**

NOA ACTIVATION PACKAGES

Complete Indoor & Outdoor Solutions at DWTC

 Elevate Your Brand.
Drive Real Impact.

 INDOOR PACKAGES			
PACKAGE	SPACE	INVESTMENT (AED + VAT)	BEST FOR
 Core	2 sqm	10,500	 Brand Visibility & Product Display
 Prime	2 sqm	14,000	 Enhanced Branding & Visitor Engagement
 Elite	2 sqm	19,600	 Premium Positioning & Executive Meetings

 OUTDOOR PACKAGES			
PACKAGE	SPACE	INVESTMENT (AED + VAT)	BEST FOR
 Seed	3 sqm	15,000	 Entry-Level Outdoor Activation
 Thrive	4 sqm	19,900	 Enhanced Exposure & Networking
 Legacy	4 sqm	31,900	 Flagship Activation with Maximum Visibility


EVERY PACKAGE INCLUDES


 Exhibition Space at DWTC


 Digital Screen Advertising


 Professional Brand Integration


 Installation & Dismantling


 Business Development Support


OUTDOOR PACKAGES INCLUDE

- Premium location: Concourse 2 - Sheikh Maktoum Hall opposite to Hall 8
- High visitor footfall
- Enhanced networking opportunities
- Priority branding (package dependent)
- Meeting room access (selected packages)


INDOOR PACKAGES INCLUDE

- Open-concept premium kiosk
- Professional product display
- Corporate meeting environment
- Premium indoor branding
- Ideal for product launches & demonstrations


VAT
Applicable as per UAE regulations


SUBJECT TO AVAILABILITY


BRANDING
Subject to NOA approval


CUSTOM SOLUTIONS
Tailored activations available to meet your objectives



NOA SPACE POD PACKAGE

Package Inclusions everything you need in one professional workspace



Exhibition Booth
Dedicated booth for customer engagement and property marketing.



Office Desk
Private workstation for your sales representative, ready to use.



Electricity & Wi-Fi
High-speed internet and full electricity at no extra cost.



Shared Facilities
Meeting areas, common spaces and collaborative zones.

Period	Hot Desk	Exhibition	Hybrid*
Quarterly	AED 13,500	AED 15,000 – 1 Event	AED 28,500
Bi-Annual	AED 25,000	AED 27,000 – 2 Events	AED 52,000
Annual	AED 48,000	AED 54,000 – 4 Events	AED 102,000

All Pods Include

- High-speed Wi-Fi & electricity
- Meeting room access
- Reception & guest assistance
- Business address
- Printing, scanning & housekeeping
- 24/7 security · A/C · coffee & tea

Key Terms

- The exhibition space will be an outdoor Kiosk of the Seed Package
- Size will be 3 Sqm
- Event duration will be of 2-days
- Extension and upgrades are subject to availability and additional charges
- Additional 5 % discount will be given to all NOA Community Club members



NOA EXPERIENCE PODS

Choose the package that fits your brand activation goals

Duration	2.0° C - Indoor Presence	1.5° C - Outdoor Presence	Net Zero Package - Hybrid Experience
3 months	AED 47,500	AED 66,000 (6 events)	AED 135,000
6 months	AED 81,900	AED 132,000 (12 events)	AED 193,000
12 months	AED 150,000	AED 264,000 (24 events)	AED 360,000

Kiosk Type	Size
Indoor	3.5 Sqm to 5 Sqm
Outdoor	3 Sqm

Duration	No. of Events
3 Months	6 events of 2 days each
6 Months	12 events of 2 days each
12 months	24 events of 2 days each

NOA VALUE PODS

	Climate Club	Access Pod	Growth Pod	Scale Pod
 Customer Access	Climate Club Access	Access	Assured 3×	Assured 4×
 Workspace (6 months)	5 entries	7 entries	14 entries	28 entries
 Exhibition Space	2 sqm outdoor standee permission 1 day	Maximum 1 Event of 2 days	Maximum 3 Events of 2 days each	Maximum 4 Events of 2 days each (Indoor & Outdoor)
 Conference Listing	5 hrs	7 hrs	14 hrs	30 hrs + beverages
 E-commerce Listing	Basic	Enhanced	Premium	Premium
 Social Media	—	—	Assisted	Yes
 Project Funding	—	Debt	Debt + Equity	Debt + Equity
 Guarantee	—	NIL	50% Refund (on 6 th month)	65% Refund (on 6 th month)
 Digital Screen Display	Yes	Yes	Yes	Yes
 NOA Package Benefit	5% discount on all NOA packages	—	—	—
 Price	USD 1,500	USD 4,500	USD 8,000	USD 11,500

From customers to capital markets — enabling climate companies to scale from **climate** to **scale**.

Dubai World Trade Centre — Where Premium Brands Meet Premium Audiences